

Where Green and Networks Meet

March 24, 2009

Golden Gate Club, San Francisco, CA

SOLD OUT!

Registration closed.
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Startup LaunchPad 10 Announced

(February 18, 2009) — The Green:Net team led by Katie Fehrenbacher has been pouring over business plans and PowerPoint presentations for the past few weeks, searching for innovative young companies that are leveraging Internet and computing technologies to fight climate change to present at Green:Net's LaunchPad. Given the overwhelming response, our mission has been to whittle down the many good candidates to just 10 early-stage startups. So, without further ado: We've made our selections and, quite frankly, they rock. Drum roll, please!

You've probably never heard of our 10 selected startups, because most haven't launched or raised funding yet. But take it from us, you're probably going to hear a lot more about them — they're innovators who are developing software, wireless networks, consumer electronics, and web tools to reduce energy consumption or boost clean power:

Don't miss these 10 great companies at their debut.



Visible Energy makes smart products for consumers that capture and visualize electricity consumption in living spaces.



Packet Power gives IT executives the insight into data center electrical power consumption they need to effectively manage power usage.



A web platform for local, sustainable food logistics between restaurants and producers.



Maximizing the SmartGrid ROI by getting EVERYONE to change their energy usage behavior and habits without disrupting their lifestyle and comfort.



GreenWizard is an online marketplace and workflow solution for sustainable construction, empowering architects, engineers, and contractors to build greener buildings, for less money, in less time.



Lost Joules is an online platform where consumers compete to influence energy behaviors.



Wattbot is a free web-based, automatic, energy expert that simplifies the design, financing and purchase of clean energy solutions.



Finnish based company One did it Ltd. wants to dissuade consumer's attention to reduce natural resources consumption.



The Almanac is a company whose mission is to help consumers understand and take responsibility for their consumption and its impacts.



BLDG 2.0 is an open-source interface to building performance databases, a collaborative community, and a marketplace for solutions addressing building energy performance.

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